



READY SET SOLD!

Now, more than ever, the word "home" has a new significance in our lives. And buyers are looking for homes like yours. With limited inventory to choose from, and interest rates remaining low, buyers are eager to find that perfect home for their families.

LET'S GET STARTED!

800-741-1540

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6 STEPS FOR SAFE & EASY HOME SHOWING



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1

BUYERS SHOP ONLINE

Since buyers browse photos, virtual open houses and video walkthroughs online, only the most serious of buyers ever need to enter your home in person.

2

OPEN DOORS AND DRAWERS

You turn on all lights and open all interior doors including closets as well as a few windows.

3

PRE-SCREENING

All buyers are pre-qualified to be able to purchase, and are pre-screened to ensure they are not feeling sick or showing signs of illness.

4

MINIMIZE EXPOSURE

Only decision-makers will be at the showing. All visitors will remove footwear at the door or use shoe covers.

5

BUYERS DON'T TOUCH

Buyers will be instructed not to touch anything. Should anything need to be opened, Agent will do so with gloves or wipes.

6

CLEAN AND SANITIZE

After the showing, Agent will go through the home and shut windows, turn off lights, wipe any surfaces that were touched and lock up the home.

5 EASY TIPS TO PREPARE YOUR HOUSE FOR SALE

TIP #1

DECLUTTER

Start with the clothes closets. Remove items you no longer use/wear and prepare them for donation.



TIP #2

GET ORGANIZED

Clean out and organize closets, pantry, nightstands, garage, medicine cabinet, linen closet and junk drawers. Toss items you don't want to move later.



TIP #3

DE-PERSONALIZE

Start packing away the family photos and heirlooms. Cleaner walls and counters allow buyers to see themselves in the space.



TIP #4

FRESHEN THE KITCHEN

Deep clean your appliances. If you are including these in the sale of your home, this will make them much more attractive to buyers.



TIP #5

SHINE A LIGHT

Replace any burnt-out light bulbs or update to more efficient LEDs. Also make sure they all match, which will make for better photography.



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5 MORE TIPS TO PREPARE YOUR HOUSE FOR SALE

TIP #6

GET MINOR REPAIRS DONE

Make those minor repairs you've been putting off. I can help you assess what repairs will bring you the best return on investment.



TIP #7

CREATE A NEW LOOK

Try looking at your furniture in a new way and re-organizing it to best show off the room's features and create more open and inviting spaces.



TIP #8

CLEAN-CLEAN-CLEAN!

Make your home sparkle. Particularly if you have pets - you'll want to remove any odors or stains in the rugs and carpets.



TIP #9

REFRESH WALLS & CEILINGS

Give your home a fresh and clean look with a coat of paint on walls and trim. Magic Erasers work great for removing scuff marks on walls.



TIP #10

CURB APPEAL

First impressions count! Tend to the landscaping, clean out leaves, trim bushes, power wash siding, change outdoor light fixtures and plant flowers.



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GETTING READY TO PHOTOGRAPH

With even more buyers shopping online, it's important that photos of your home shine. Here are some tips to get your house ready:

WHOLE HOUSE

Always maximize space to create a larger look and feel, remember less is more!

REMOVE

- Family pictures and personal items
- Pet food bowls, bedding and toys
- Rubbish bins
- Rugs and floor mats to enhance perception of floor space

WINDOWS AND MIRRORS

- Free of streaks

LAMPS, LIGHTS AND FANS

- Turn on all lights and lamps
- Turn off ceiling fans
- Replace any faulty light bulbs (very important for dusk/twilight shoots)

LIVING AREAS

Keep any pillows to a minimum and neatly arrange neatly.

REMOVE:

- TV remotes
- Video game equipment
- Any visible electrical cords
- Books, magazines and additional clutter
- Pedestal fans

PRO TIPS:

Put out freshly folded towels coordinated to the room colors. A limited amount of decorative items or coffee table books may be displayed tastefully table surfaces.

KITCHEN/DINING AREAS

REMOVE

- Put away dishes
- Hide small appliances
- Countertop clutter
- Dish towels and sponges

Tea kettles and coffee makers are okay as long as they don't clutter counter space. The idea is to style your space like a model home.

APPLIANCES

- Clean all appliances free of streaks and fingerprints
- Turn on oven light for extra ambiance
- Refrigerator – remove all magnets and personal items

BATHS

- Shower curtain free of mildew
- Shower glass free of streaks
- Keep toilet lid down

REMOVE:

- Laundry baskets / hampers
- Rubbish bins
- Tissue boxes
- Used soap dishes
- Bath mats off floor
- Toiletries

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